Rate Type



WESH 1021 N. Wymore Rd. Winter Park, FL 32789 Main: (407)645-2222

Billing: (407)389-7661

www.wesh.com

Billing Address:

American Media & Advocacy Group **Attention: Accounts Payable** 815 Slater Ln Alexandria, VA 22314

Send Payment To: WESH

Weeks:

Spots: # Ch

Start Date

Day Air Date

10/22/12

End Date

10/28/12

MTWTFSS

----S-

Air Time Description

P O Box 26876 Lehigh Valley, PA 18002-6876 FIN# 59-3186949

Invoice #	Invoice Date	Invoice Month	Invoice Period
937121-1	10/28/12	October 2012	10/01/12 - 10/28/12

Station	Account Executive	Sales Office	Sales Region
WESH	Fran Berg	Eagle-Washington	National

Estimate Number Advertiser Product AMER ACTION NETWORK 2870 **American Action Network**

> Flight Dates Order# Alt Order # 937121 07892899 10/23/12 - 10/29/12 Billing Calendar Billing Type Deal #

> > Cash

Special Handling

Broadcast

IDB# Advertiser Code | Product Code 131 405

Agency Ref Advertiser Ref

							Spots/				
Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре		500
1	10/23/12 Class of Ti	10/26/12 me - Pre-em	M-F Early Sunrise ptible with notice	5:00-6:00 AM	-2222	:30	8	\$350.00	NM		
	Weeks:	Start Date 10/22/12	End Date MTWTFSS -2222-		<u>Rate</u> \$350.00						
	Spots: # Ch	n <u>Day Ai</u>	r Date Air Time Des	cription	Start/End Time	Lengt	h Ad-ID			Rate	Type
	5 W	ESHTu 10	0/23/12 5:14 AM M-F	Early Sunrise	5:00-6:00 AM	:3	0 2012AANFI	L001H		\$350.00	NM
	1 W	ESHTu 10	0/23/12 5:43 AM M-F	Early Sunrise	5:00-6:00 AM	:3	0 2012AANF	L001H		\$350.00	NM
	2 W	ESHW 10	0/24/12 5:12 AM M-F	Early Sunrise	5:00-6:00 AM	:3	0 2012AANF	L001H		\$350.00	NM
	6 W	ESHW 10	0/24/12 5:42 AM M-F	Early Sunrise	5:00-6:00 AM	:3	0 2012AANF	L001H		\$350.00	NM
	3 W	ESHTh 10	0/25/12 5:24 AM M-F	Early Sunrise	5:00-6:00 AM	:3	0 2012AANF	L001H		\$350.00	NM
	7 W	ESHTh 10	0/25/12 5:53 AM M-F	Early Sunrise	5:00-6:00 AM	:3	0 2012AANF	L001H		\$350.00	NM
	8 W	ESHF 10	0/26/12 5:27 AM M-F	Early Sunrise	5:00-6:00 AM	:3	0 2012AANF	L001H		\$350.00	NM
	4 W	ESHF 10	0/26/12 5:54 AM M-F	Early Sunrise	5:00-6:00 AM	:3	0 2012AANF	L001H		\$350.00	NM
3	3 10/23/12 Class of Ti	10/26/12 me - Pre-em	M-F Sunrise @6AM ptible with notice	6:00-7:00 AM	-1111	:30	4	\$1,300.00	NM		
	Weeks:	Start Date 10/22/12	End Date MTWTFS: 10/28/12 -1111-		<u>Rate</u> \$1,300.00						
	Spots: # Cl	n <u>Day Ai</u>	ir Date Air Time Des	cription	Start/End Time	Leng	th Ad-ID			Rate	<u>Type</u>
	2 W	ESHTu 10	0/23/12 6:00 AM M-F	Sunrise @6AM	6:00-7:00 AM	:3	30 2012AANF	L001H		\$1,300.00	NM
	1 W	ESHW 10	0/24/12 6:42 AM M-F	Sunrise @6AM	6:00-7:00 AM	:3	30 2012AANF	L001H		\$1,300.00	NM
	3 W	ESHTh 10	0/25/12 6:25 AM M-F	Sunrise @6AM	6:00-7:00 AM	:3	30 2012AANF	L001H		\$1,300.00	NM
	4 W	ESHF 10	0/26/12 6:44 AM M-F	Sunrise @6AM	6:00-7:00 AM	::	30 2012AANF	L001H		\$1,300.00	NM
5	5 10/23/12 Class of Ti	10/26/12 me - Pre-em	NBC Today Show optible with notice	7:00-9:00 AM	-1111	:30	4	\$1,800.00	NM		
	Weeks:	Start Date 10/22/12	End Date MTWTFS 10/28/12 -1111-		<u>Rate</u> \$1,800.00						
	Spots: # C	h <u>Day A</u>	ir Date Air Time Des	scription	Start/End Time	Leng	th Ad-ID			Rate	<u>Type</u>
			0/23/12 8:33 AM NB	C Today Show	7:00-9:00 AM	::	30 2012AANF	L001H		\$1,800.00	NM
	2 W	ESHW 10	0/24/12 7:29 AM NB	C Today Show	7:00-9:00 AM	::	30 2012AANF	L001H		\$1,800.00	NM
	3 W	ESHTh 10	0/25/12 8:50 AM NB	C Today Show	7:00-9:00 AM	::	30 2012AANF	L001H		\$1,800.00	NM
	4 W	ESHF 10	0/26/12 8:50 AM NB	C Today Show	7:00-9:00 AM	::	30 2012AANF	L001H		\$1,800.00	NM
7	7 10/27/12 Class of T	10/27/12 ime - Pre-em	Sat Sunrise 6-8 AM nptible with notice	6:00-8:00 AM	S-	:30	2	\$500.00	NM		

Rate

Start/End Time

Length Ad-ID

\$500.00

Spots/Week





6 WESHTu 10/23/12

WESH P O Box 26876 Lehigh Valley, PA 18002-6876 FIN# 59-3186949

Invoice # Invoice Month Invoice Period Invoice Date 10/28/12 937121-1 October 2012 10/01/12 - 10/28/12

Advertiser	Product	Estimate Number
American Action Network	AMER ACTION NETWORK	2870

ww.wesh.com							
ne Start Date End Date Description	Start/End Time	MTWTFSS		pots/ Veek	Rate	Туре	
7 10/27/12 Sat Sunrise 6-8 AM Class of Time - Pre-emptible with notice	6:00-8:00 AM	S-	:30	2	\$500.00	NM	
Spots: # Ch Day Air Date Air Time Des	cription	Start/End Time	Length A	Ad-ID			Rate Typ
	Sunrise 6-8 AM	6:00-8:00 AM	:30 2	2012AANF	L001H		\$500.00 NI
2 WESHSa 10/27/12 6:58 AM Sat	Sunrise 6-8 AM	6:00-8:00 AM	:30 2	2012AANF	L001H		\$500.00 N
8 10/27/12 10/27/12 NBC Saturday Class of Time - Pre-emptible with notice	Sat 8-10am	S-	:30	2	\$1,600.00	NM	
Weeks: Start Date End Date MTWTFSS 10/22/12 10/28/12S		Rate \$1.600.00	-				
Spots: # Ch Day Air Date Air Time Des		Start/End Time	Length A	Ad-ID			Rate Typ
2 WESHSa 10/27/12 9:23 AM NBO		Sat 8-10am		2012AANF	L001H		\$1,600.00 N
1 WESHSa 10/27/12 9:42 AM NB0	Saturday	Sat 8-10am	:30 2	2012AANF	L001H		\$1,600.00 N
9 10/28/12 10/28/12 Sun Sunrise@6-8 A Class of Time - Pre-emptible with notice	M 6:00-8:00 AM	S	:30	2	\$500.00	NM	
Weeks: Start Date End Date MTWTFS:		Rate	,				Access Control of the
10/22/12 10/28/12S		\$500.00	Lanath	V 4 1D			Deta Tu
Spots: # Ch <u>Day Air Date</u> <u>Air Time Des</u> 2 WESHSu 10/28/12 6:21 AM Sun	Sunrise@6-8 AM	Start/End Time 6:00-8:00 AM		<u>40-10</u> 2012aani	-1 0014		<u>Rate Ty</u> \$500.00 N
	Sunrise@6-8 AM	6:00-8:00 AM		2012AANI 2012AANI			\$500.00 N
		0.00-0.00 AW	.50	LUIZAANI			\$500.00
0 10/28/12 10/28/12 NBC Sunday Today Class of Time - Pre-emptible with notice			:30	1	\$2,000.00	NM	and the second
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFS:</u> 10/22/12 10/28/12		<u>Rate</u> \$2,000.00					
Spots: # Ch Day Air Date Air Time Des		Start/End Time	Length A	Δd-ID			Rate Ty
	C Sunday Today	8:00-9:00 AM/9		2012AANI	FL001H		\$2,000.00 N
11 10/23/12 10/26/12 KATIE COURIC DA		-1111	:30	4	\$600.00	NM	
Class of Time - Pre-emptible with notice Weeks: Start Date End Date MTWTFS:	Spots/Week	Rate					
10/22/12 10/28/12 -1111-		\$600.00	the state of the second state of				
Spots: # Ch Day Air Date Air Time Des	cription	Start/End Time	<u>Length</u>	Ad-ID			Rate Ty
1 WESHTu 10/23/12 2:59 PM KA	TIE COURIC DAY	2-3PM	:30	2012AAN	FL001H		\$600.00
2 WESHW 10/24/12 2:27 PM KA	TIE COURIC DAY	2-3PM	:30	2012AAN	FL001H		\$600.00 N
4 WESHTh 10/25/12 2:43 PM KA	TIE COURIC DAY	2-3PM	:30	2012AAN	FL001H		\$600.00 N
3 WESHF 10/26/12 2:47 PM KA	ΓΙΕ COURIC DAY	2-3PM	:30	2012AAN	FL001H		\$600.00
3 10/23/12 10/26/12 M-F 3-4 PM Class of Time - Pre-emptible with notice	3:00-4:00 PM	-2222	:30	8	\$700.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFS</u> 10/22/12 10/28/12 -2222-		<u>Rate</u> \$700.00					
Spots: # Ch Day Air Date Air Time Des		Start/End Time	Length	Ad-ID			Rate Ty
1 WESHTu 10/23/12 3:19 PM M-F		3:00-4:00 PM		 2012aan	FL001H		\$700.00
6 WESHTu 10/23/12 3:47 PM M-F	3-4 PM	3:00-4:00 PM	:30	2012AAN	FL001H		\$700.00 I
5 WESHW 10/24/12 3:19 PM M-F	3-4 PM	3:00-4:00 PM	:30	2012AAN	FL001H		\$700.00
2 WESHW 10/24/12 3:54 PM M-F	3-4 PM	3:00-4:00 PM	:30	2012AAN	FL001H		\$700.00
3 WESHTh 10/25/12 3:24 PM M-F	3-4 PM	3:00-4:00 PM	:30	2012AAN	FL001H		\$700.00
7 WESHTh 10/25/12 3:57 PM M-F	3-4 PM	3:00-4:00 PM	:30	2012AAN	FL001H		\$700.00 I
4 WESHF 10/26/12 3:23 PM M-F	3-4 PM	3:00-4:00 PM	:30	2012AAN	FL001H		\$700.00
8 WESHF 10/26/12 3:51 PM M-F	3-4 PM	3:00-4:00 PM	:30	2012AAN	FL001H		\$700.00 I
15 10/23/12 10/26/12 M-F 4-5 PM NEWS Class of Time - Pre-emptible with notice	M-F 4-5 PM	-2222	:30	8	\$900.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFS</u>		Rate					
10/22/12 10/28/12 -2222-	- 8	\$900.00					
Spots: # Ch Day Air Date Air Time De:		Start/End Time			001.v		Rate Ty
6 WESHTH 10/23/12 4:22 PM M-F	4-5 PM NEWS	M-F 4-5 PM	.30	2012AAN	IFT OUTH		\$900.00

M-F 4-5 PM

:30 2012AANFL001H

\$900.00 NM

4:22 PM M-F 4-5 PM NEWS





WESH P O Box 26876 Lehigh Valley, PA 18002-6876 FIN# 59-3186949

Invoice #	Invoice Date	Invoice Month	Invoice Period
937121-1	10/28/12	October 2012	10/01/12 - 10/28/12

Advertiser	Product	Estimate Number
American Action Network	AMER ACTION NETWORK	2870

1 WESHTU 10/23/12 4:57 PM M-F 4-5 PM NEWS M-F 4-5 PM :30 2012AANFL001H \$900.0 5 WESHW 10/24/12 4:23 PM M-F 4-5 PM NEWS M-F 4-5 PM :30 2012AANFL001H \$900.0 2 WESHW 10/24/12 4:43 PM M-F 4-5 PM NEWS M-F 4-5 PM :30 2012AANFL001H \$900.0 7 WESHTh 10/25/12 4:25 PM M-F 4-5 PM NEWS M-F 4-5 PM :30 2012AANFL001H \$900.0 3 WESHTh 10/25/12 4:25 PM M-F 4-5 PM NEWS M-F 4-5 PM :30 2012AANFL001H \$900.0 4 WESHF 10/26/12 4:25 PM M-F 4-5 PM NEWS M-F 4-5 PM :30 2012AANFL001H \$900.0 8 WESHF 10/26/12 4:56 PM M-F 4-5 PM NEWS M-F 4-5 PM :30 2012AANFL001H \$900.0 17 10/23/12 10/26/12 M-F 5-6 PM ROT 5:00-6:00 PM -1111 :30 4 \$1,500.00 NM Weeks: Start Date End Date MTWFSS Spots/Week 10/22/12 10/28/12 -1111 4 \$1,500.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate 10/23/12 5:21 PM M-F 5-6 PM ROT 5:00-6:00 PM :30 2012AANFL001H \$1,500.00 3 WESHTh 10/25/12 5:28 PM M-F 5-6 PM ROT 5:00-6:00 PM :30 2012AANFL001H \$1,500.00 4 WESHF 10/26/12 5:28 PM M-F 5-6 PM ROT 5:00-6:00 PM :30 2012AANFL001H \$1,500.00 5 WESHW 10/24/12 5:28 PM M-F 5-6 PM ROT 5:00-6:00 PM :30 2012AANFL001H \$1,500.00 5 WESHW 10/26/12 5:30 PM M-F 5-6 PM ROT 5:00-6:00 PM :30 2012AANFL001H \$1,500.00 5 WESHF 10/26/12 5:30 PM M-F 5-6 PM ROT 5:00-6:00 PM :30 2012AANFL001H \$1,500.00 5 WESHF 10/26/12 5:30 PM M-F 5-6 PM ROT 5:00-6:00 PM :30 2012AANFL001H \$1,500.00 5 WESHF 10/26/12 5:30 PM M-F 5-6 PM ROT 5:00-6:00 PM :30 2012AANFL001H \$1,500.00 5 WESHF 10/26/12 5:30 PM M-F 5-6 PM ROT 5:00-6:00 PM :30 2012AANFL001H \$1,500.00 5 WESHF 10/26/12 5:30 PM M-F 5-6 PM ROT 5:00-6:00 PM :30 2012AANFL001H \$1,500.00 5 WESHF 10/26/12 5:30 PM M-F 5-6 PM ROT 5:00-6:00 PM :30 2012AANFL001H \$1,500.00 5 WESHF 10/26/12 5:30 PM M-F 5-6 PM ROT 5:00-6:00 PM :30 2012AANFL001H \$1,500.00	0 NM 0 NM 0 NM 0 NM 0 NM 0 NM
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5 WESHW 10/24/12 4:23 PM M-F 4-5 PM NEWS M-F 4-5 PM :30 2012AANFL001H \$900.0 2 WESHW 10/24/12 4:43 PM M-F 4-5 PM NEWS M-F 4-5 PM :30 2012AANFL001H \$900.0 7 WESHTh 10/25/12 4:25 PM M-F 4-5 PM NEWS M-F 4-5 PM :30 2012AANFL001H \$900.0 3 WESHTh 10/25/12 4:42 PM M-F 4-5 PM NEWS M-F 4-5 PM :30 2012AANFL001H \$900.0 4 WESHF 10/26/12 4:25 PM M-F 4-5 PM NEWS M-F 4-5 PM :30 2012AANFL001H \$900.0 8 WESHF 10/26/12 4:56 PM M-F 4-5 PM NEWS M-F 4-5 PM :30 2012AANFL001H \$900.0 17 10/23/12 10/26/12 M-F 5-6 PM ROT 5:00-6:00 PM :30 2012AANFL001H \$900.0 Weeks: Start Date End Date MTWTESS Spots/Week 10/22/12 10/28/12 -1111 4 \$1,500.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate 1 WESHT 10/23/12 5:21 PM M-F 5-6 PM ROT 5:00-6:00 PM :30 2012AANFL001H \$1,500.0 3 WESHT 10/25/12 5:24 PM M-F 5-6 PM ROT 5:00-6:00 PM :30 2012AANFL001H \$1,500.0 4 WESHF 10/26/12 5:30 PM M-F 5-6 PM ROT 5:00-6:00 PM :30 2012AANFL001H \$1,500.0 19 10/23/12 10/26/12 M-F 6-6:30 PM M-F 6-6:30 PM -1111 :30 4 \$2,200.00 NM	0 NM 0 NM 0 NM 0 NM 0 NM 0 NM
2 WESHW 10/24/12 4:43 PM M-F 4-5 PM NEWS M-F 4-5 PM :30 2012AANFL001H \$900.0 7 WESHTh 10/25/12 4:25 PM M-F 4-5 PM NEWS M-F 4-5 PM :30 2012AANFL001H \$900.0 3 WESHTh 10/25/12 4:42 PM M-F 4-5 PM NEWS M-F 4-5 PM :30 2012AANFL001H \$900.0 4 WESHF 10/26/12 4:25 PM M-F 4-5 PM NEWS M-F 4-5 PM :30 2012AANFL001H \$900.0 8 WESHF 10/26/12 4:56 PM M-F 4-5 PM NEWS M-F 4-5 PM :30 2012AANFL001H \$900.0 17 10/23/12 10/26/12 M-F 5-6 PM ROT 5:00-6:00 PM :30 2012AANFL001H \$900.0 Weeks: Start Date End Date MTWTFSS Spots/Week 10/22/12 10/28/12 -1111 4 \$1,500.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate 1 WESHT 10/23/12 5:21 PM M-F 5-6 PM ROT 5:00-6:00 PM :30 2012AANFL001H \$1,500.0 3 WESHW 10/24/12 5:28 PM M-F 5-6 PM ROT 5:00-6:00 PM :30 2012AANFL001H \$1,500.0 3 WESHTh 10/25/12 5:44 PM M-F 5-6 PM ROT 5:00-6:00 PM :30 2012AANFL001H \$1,500.0 4 WESHF 10/26/12 5:30 PM M-F 5-6 PM ROT 5:00-6:00 PM :30 2012AANFL001H \$1,500.0 19 10/23/12 10/26/12 M-F 6-6:30 PM M-F 6-6:30 PM -1111 :30 4 \$2,200.00 NM	O NM
7 WESHTh 10/25/12 4:25 PM M-F 4-5 PM NEWS M-F 4-5 PM :30 2012AANFL001H \$900.0 3 WESHTh 10/25/12 4:42 PM M-F 4-5 PM NEWS M-F 4-5 PM :30 2012AANFL001H \$900.0 4 WESHF 10/26/12 4:25 PM M-F 4-5 PM NEWS M-F 4-5 PM :30 2012AANFL001H \$900.0 8 WESHF 10/26/12 4:56 PM M-F 4-5 PM NEWS M-F 4-5 PM :30 2012AANFL001H \$900.0 17 10/23/12 10/26/12 M-F 5-6 PM ROT 5:00-6:00 PM -1111 :30 4 \$1,500.00 NM Class of Time - Pre-emptible with notice Weeks: Start Date End Date MTWTFSS Spots/Week 10/22/12 10/28/12 -1111 4 \$1,500.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate 1 WESHT 10/23/12 5:21 PM M-F 5-6 PM ROT 5:00-6:00 PM :30 2012AANFL001H \$1,500.0 2 WESHW 10/24/12 5:28 PM M-F 5-6 PM ROT 5:00-6:00 PM :30 2012AANFL001H \$1,500.0 3 WESHTh 10/25/12 5:44 PM M-F 5-6 PM ROT 5:00-6:00 PM :30 2012AANFL001H \$1,500.0 4 WESHF 10/26/12 5:30 PM M-F 5-6 PM ROT 5:00-6:00 PM :30 2012AANFL001H \$1,500.00 19 10/23/12 10/26/12 M-F 6-6:30 PM M-F 5-6 PM ROT 5:00-6:00 PM :30 2012AANFL001H \$1,500.00 19 10/23/12 10/26/12 M-F 6-6:30 PM M-F 6-6:30 PM -1111 :30 4 \$2,200.00 NM	0 NM 0 NM 0 NM 0 NM
3 WESHTh 10/25/12 4:42 PM M-F 4-5 PM NEWS M-F 4-5 PM :30 2012AANFL001H \$900.0 4 WESHF 10/26/12 4:25 PM M-F 4-5 PM NEWS M-F 4-5 PM :30 2012AANFL001H \$900.0 8 WESHF 10/26/12 4:56 PM M-F 4-5 PM NEWS M-F 4-5 PM :30 2012AANFL001H \$900.0 17 10/23/12 10/26/12 M-F 5-6 PM ROT 5:00-6:00 PM -1111 :30 4 \$1,500.00 NM Class of Time - Pre-emptible with notice Weeks: Start Date End Date MTWTFSS Spots/Week 10/22/12 10/28/12 -1111 4 \$1,500.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate 1 WESHT 10/23/12 5:21 PM M-F 5-6 PM ROT 5:00-6:00 PM :30 2012AANFL001H \$1,500.00 2 WESHW 10/24/12 5:28 PM M-F 5-6 PM ROT 5:00-6:00 PM :30 2012AANFL001H \$1,500.00 3 WESHTh 10/25/12 5:44 PM M-F 5-6 PM ROT 5:00-6:00 PM :30 2012AANFL001H \$1,500.00 4 WESHF 10/26/12 5:30 PM M-F 5-6 PM ROT 5:00-6:00 PM :30 2012AANFL001H \$1,500.00	0 NM 0 NM 0 NM
4 WESHF 10/26/12 4:25 PM M-F 4-5 PM NEWS M-F 4-5 PM :30 2012AANFL001H \$900.0 8 WESHF 10/26/12 4:56 PM M-F 4-5 PM NEWS M-F 4-5 PM :30 2012AANFL001H \$900.0 17 10/23/12 10/26/12 M-F 5-6 PM ROT 5:00-6:00 PM -1111 :30 4 \$1,500.00 NM Class of Time - Pre-emptible with notice Weeks: Start Date 10/22/12 End Date 1111 4 \$1,500.00 Rate 110/22/12 10/28/12 -1111 4 \$1,500.00 Rate 11,500.00 Rate 11,500.00<	0 NM 0 NM Type 0 NM
8 WESHF 10/26/12 4:56 PM M-F 4-5 PM NEWS M-F 4-5 PM :30 2012AANFL001H \$900.0 17 10/23/12 10/26/12 M-F 5-6 PM ROT 5:00-6:00 PM -1111 :30 4 \$1,500.00 NM Class of Time - Pre-emptible with notice Weeks: Start Date End Date MTWTFSS Spots/Week 10/22/12 10/28/12 -1111 4 \$1,500.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate 1 WESHT u 10/23/12 5:21 PM M-F 5-6 PM ROT 5:00-6:00 PM :30 2012AANFL001H \$1,500.00 3 WESHT h 10/25/12 5:44 PM M-F 5-6 PM ROT 5:00-6:00 PM :30 2012AANFL001H \$1,500.00 3 WESHT h 10/25/12 5:44 PM M-F 5-6 PM ROT 5:00-6:00 PM :30 2012AANFL001H \$1,500.00 3 WESHT h 10/26/12 5:30 PM M-F 5-6 PM ROT 5:00-6:00 PM :30 2012AANFL001H \$1,500.00 A WESHF 10/26/12 5:30 PM M-F 5-6 PM ROT 5:00-6:00 PM :30 2012AANFL001H \$1,500.00 A WESHF 10/26/12 5:30 PM M-F 5-6 PM ROT 5:00-6:00 PM :30 2012AANFL001H \$1,500.00 A WESHF 10/26/12 5:30 PM M-F 5-6 PM ROT 5:00-6:00 PM :30 2012AANFL001H \$1,500.00 A WESHF 10/26/12 5:30 PM M-F 5-6 PM ROT 5:00-6:00 PM :30 2012AANFL001H \$1,500.00 A WESHF 10/26/12 5:30 PM M-F 5-6 PM ROT 5:00-6:00 PM :30 2012AANFL001H \$1,500.00 A WESHF 10/26/12 5:30 PM M-F 5-6 PM ROT 5:00-6:00 PM :30 2012AANFL001H \$1,500.00 A WESHF 10/26/12 5:30 PM M-F 5-6 PM ROT 5:00-6:00 PM :30 2012AANFL001H \$1,500.00 A WESHF 10/26/12 5:30 PM M-F 5-6 PM ROT 5:00-6:00 PM :30 2012AANFL001H \$1,500.00 A WESHF 10/26/12 5:30 PM M-F 5-6 PM ROT 5:00-6:00 PM :30 2012AANFL001H \$1,500.00 A WESHF 10/26/12 5:30 PM M-F 5-6 PM ROT 5:00-6:00 PM :30 2012AANFL001H \$1,500.00 A WESHF 10/26/12 5:30 PM M-F 5-6 PM ROT 5:00-6:00 PM :30 2012AANFL001H \$1,500.00 A WESHF 10/26/12 5:30 PM M-F 5-6 PM ROT 5:00-6:00 PM :30 2012AANFL001H \$1,500.00 A WESHF 10/26/12 5:30 PM M-F 5-6 PM ROT 5:00-6:00 PM :30 2012AANFL001H \$1,500.00 A WESHF 10/26/12 5:30 PM M-F 5-6 PM ROT 5:00-6:00 PM :30 2012AANFL001H \$1,500.00 A WESHF 10/26/12 5:30 PM M-F 5-6 PM ROT 5:00-6:00 PM :30 2012AANFL001H \$1,500.00 A WESHF 10/26/12 5:30 PM M-F 5-6:30 PM A P-1111	Type 0 NM
17 10/23/12	Type 0 NM
Class of Time - Pre-emptible with notice Weeks: Start Date 10/22/12 10/28/12 -1111 4 \$1,500.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate 1 WESHTu 10/23/12 5:21 PM M-F 5-6 PM ROT 5:00-6:00 PM :30 2012AANFL001H \$1,500.00 2 WESHW 10/24/12 5:28 PM M-F 5-6 PM ROT 5:00-6:00 PM :30 2012AANFL001H \$1,500.00 3 WESHTh 10/25/12 5:44 PM M-F 5-6 PM ROT 5:00-6:00 PM :30 2012AANFL001H \$1,500.00 4 WESHF 10/26/12 5:30 PM M-F 5-6 PM ROT 5:00-6:00 PM :30 2012AANFL001H \$1,500.00 4 WESHF 10/26/12 5:30 PM M-F 5-6 PM ROT 5:00-6:00 PM :30 2012AANFL001H \$1,500.00 19 10/23/12 10/26/12 M-F 6-6:30 PM M-F 6-6:30 PM -1111 :30 4 \$2,200.00 NM	0 NM
Total Tota	0 NM
1 WESHTU 10/23/12 5:21 PM M-F 5-6 PM ROT 5:00-6:00 PM :30 2012AANFL001H \$1,500.0 2 WESHW 10/24/12 5:28 PM M-F 5-6 PM ROT 5:00-6:00 PM :30 2012AANFL001H \$1,500.0 3 WESHTh 10/25/12 5:44 PM M-F 5-6 PM ROT 5:00-6:00 PM :30 2012AANFL001H \$1,500.0 4 WESHF 10/26/12 5:30 PM M-F 5-6 PM ROT 5:00-6:00 PM :30 2012AANFL001H \$1,500.0 19 10/23/12 10/26/12 M-F 6-6:30 PM M-F 6-6:30 PM -1111 :30 4 \$2,200.00 NM	0 NM
2 WESHW 10/24/12 5:28 PM M-F 5-6 PM ROT 5:00-6:00 PM :30 2012AANFL001H \$1,500.0 3 WESHTh 10/25/12 5:44 PM M-F 5-6 PM ROT 5:00-6:00 PM :30 2012AANFL001H \$1,500.0 4 WESHF 10/26/12 5:30 PM M-F 5-6 PM ROT 5:00-6:00 PM :30 2012AANFL001H \$1,500.0 19 10/23/12 10/26/12 M-F 6-6:30 PM M-F 6-6:30 PM -1111 :30 4 \$2,200.00 NM	
3 WESHTh 10/25/12 5:44 PM M-F 5-6 PM ROT 5:00-6:00 PM :30 2012AANFL001H \$1,500.0 PM 4 WESHF 10/26/12 5:30 PM M-F 5-6 PM ROT 5:00-6:00 PM :30 2012AANFL001H \$1,500.0 PM 19 10/23/12 10/26/12 M-F 6-6:30 PM M-F 6-6:30 PM -1111 :30 4 \$2,200.00 NM	MM 0
4 WESHF 10/26/12 5:30 PM M-F 5-6 PM ROT 5:00-6:00 PM :30 2012AANFL001H \$1,500.0	
19 10/23/12 10/26/12 M-F 6-6:30 PM M-F 6-6:30 PM -1111 :30 4 \$2,200.00 NM	0 NM
	0 NM
Class of Time - Pre-emptible with notice	
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/22/12 10/28/12 -1111 4 \$2,200.00	
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate	Type
2 WESHTu 10/23/12 6:23 PM M-F 6-6:30 PM M-F 6-6:30 PM :30 2012AANFL001H \$2,200.0	0 NM
4 WESHW 10/24/12 6:12 PM M-F 6-6:30 PM M-F 6-6:30 PM :30 2012AANFL001H \$2,200.0	0 NM
3 WESHTh 10/25/12 6:23 PM M-F 6-6:30 PM M-F 6-6:30 PM :30 2012AANFL001H \$2,200.0	0 NM
1 WESHF 10/26/12 6:23 PM M-F 6-6:30 PM M-F 6-6:30 PM :30 2012AANFL001H \$2,200.0	MM 0
21 10/28/12 10/28/12 SA/SU 6-6:30 PM SA/SU 5:58-6:30 PIS :30 1 \$1,500.00 NM Class of Time - Pre-emptible with notice	
Weeks: Start Date	
10/22/12 10/28/12S 1 \$1,500.00	-
	<u>Type</u>
1 WESHSu 10/28/12 6:13 PM SA/SU 6-6:30 PM SA/SU 5:58-6:30 PI :30 2012AANFL001H \$1,500.0	U INIVI
22 10/23/12 10/26/12 M-F Entertainment Tonigt 7:00-730 PM -1111 :30 4 \$1,800.00 NM Class of Time - Pre-emptible with notice	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -1111 4 \$1,800.00	
	<u>Type</u>
1 WESHTu 10/23/12 7:15 PM M-F Entertainment Tonight 7:00-730 PM :30 2012AANFL001H \$1,800.	
2 WESHW 10/24/12 7:19 PM M-F Entertainment Tonight 7:00-730 PM :30 2012AANFL001H \$1,800.	
3 WESHTh 10/25/12 7:11 PM M-F Entertainment Tonight 7:00-730 PM :30 2012AANFL001H \$1,800.	00 NM
4 WESHF 10/26/12 7:11 PM M-F Entertainment Tonight 7:00-730 PM :30 2012AANFL001H \$1,800.	
24 10/23/12 10/26/12 M-F Access Hollywood Access Hollywood / -1111 :30 4 \$1,800.00 NM Class of Time - Pre-emptible with notice	
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/22/12 10/28/12 -1111 4 \$1,800.00	
	е Туре
4 WESHTu 10/23/12 7:47 PM M-F Access Hollywood Access Hollywood / :30 2012AANFL001H \$1,800.	
3 WESHW 10/24/12 7:45 PM M-F Access Hollywood Access Hollywood / :30 2012AANFL001H \$1,800.	NN OC
3 WESHW 10/24/12 7:45 PM M-F Access Hollywood Access Hollywood (2 :30 2012AANFL001H \$1,800. 2 WESHTh 10/25/12 7:54 PM M-F Access Hollywood Access Hollywood (2 :30 2012AANFL001H \$1,800.	





WESH P O Box 26876 Lehigh Valley, PA 18002-6876 FIN# 59-3186949

 Invoice #
 Invoice Date
 Invoice Month
 Invoice Period

 937121-1
 10/28/12
 October 2012
 10/01/12 - 10/28/12

Advertiser	Product	Estimate Number
American Action Networ	k AMER ACTION NETV	VORK 2870

www.we	esh.com										
								Spots/			
Line	Start Date	End Da	te Desc	cription	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
26	10/27/12 Class of Tin	10/27/1 ne - Pre-e		Entertainment this th notice	W7:00-8:00 PM	S-	:30	2	\$1,000.00	NM	
	Weeks:	Start Dat 10/22/12			Spots/Week 2	<u>Rate</u> \$1,000.00			-		
	Spots: # Ch		Air Date	Air Time Descrip		Start/End Time		th Ad-ID	. 001		Rate Type
			10/27/12 10/27/12		ntertainment this Week ntertainment this Week	7:00-8:00 PM 7:00-8:00 PM		30 2012aani 30 2012aani			\$1,000.00 NM \$1,000.00 NM
					itertainment tills vveek			30 2012AAN			\$1,000.00 14101
	10/23/12 Class of Tin		emptible wit		11-1135p	-1111	:30	4	\$2,000.00	NM	
	Weeks:	Start Dat 10/22/12			Spots/Week 4	Rate \$2,000.00					
	Spots: # Ch		Air Date	Air Time Descri		Start/End Time		th Ad-ID	001		Rate Type
			10/23/12	11:29 PM M-Su N	_	11-1135p		30 2012AAN			\$2,000.00 NM
			10/24/12	11:34 PM M-Su N		11-1135p	-	30 2012AAN			\$2,000.00 NM
			10/25/12	11:31 PM M-Su N		11-1135p	5	30 2012AAN			\$2,000.00 NM
	4 VVE	ESHF	10/26/12	11:27 PM M-Su N	vews @ TTPIVI	11-1135p		30 2012aan	-FOOTH		\$2,000.00 NM
29	10/27/12 Class of Tir	10/27/1 ne - Pre-e		u News @ 11PM th notice	11-1135p	S-	:30	1	\$2,000.00	NM	,
	Weeks:	Start Dat 10/22/12			Spots/Week 1	Rate \$2,000.00					
	Spots: # Ch		Air Date	Air Time Descri		Start/End Time		th Ad-ID			Rate Type
	1 WE	ESHSa	10/27/12	11:13 PM M-Su I	News @ 11PM	11-1135p	:	30 2012AAN	FL001H	***************************************	\$2,000.00 NM
30	10/28/12 Class of Tir	10/28/1 ne - Pre-e	2 Su L emptible wi	ate News After NF	L Su Late News After	S	:30	1	\$2,200.00	NM	
	Weeks:	Start Date 10/22/12			Spots/Week 1	Rate \$2,200.00					
	Spots: # Ch		Air Date	Air Time Descri		Start/End Time	Lend	th Ad-ID			Rate Type
			10/28/12		e News After NFL	Su Late News A		30 2012AAN	FL001H		\$2,200.00 NM
31	10/23/12 Class of Tir	10/26/1 me - Pre-e		C Tonight Show	11:35P-12:35XM	-2222	:30	8	\$900.00	NM	
	Weeks:	Start Da	te End D	Date MTWTFSS	Spots/Week 8	<u>Rate</u> \$900.00			-		
	Spots: # Ch	Day	Air Date	Air Time Descri	ption	Start/End Time	Leng	gth Ad-ID			Rate Type
	1 W	ESHTu	10/23/12	11:45 PM NBC T	onight Show	11:35P-12:35XN	Л :	30 2012AAN	FL001H		\$900.00 NM
	6 WE	ESHTu	10/23/12	12:07 AM NBC T	onight Show	11:35P-12:35XN	И :	30 2012AAN	FL001H		\$900.00 NM
	2 W	ESHW	10/24/12	12:08 AM NBC T	onight Show	11:35P-12:35XN	И :	30 2012AAN	FL001H		\$900.00 NM
	8 W	ESHW	10/24/12	12:29 AM NBC T	Tonight Show	11:35P-12:35XN	/ I	30 2012AAN	FL001H		\$900.00 NM
	5 WE	ESHTh	10/25/12	11:59 PM NBC T		11:35P-12:35XN	V	30 2012AAN	FL001H		\$900.00 NM
		ESHTh	10/25/12	12:29 AM NBC T		11:35P-12:35XN		30 2012AAN			\$900.00 NM
		ESHF	10/26/12	11:47 PM NBC T	•	11:35P-12:35XN		30 2012AAN			\$900.00 NM
	4 WI	ESHF	10/26/12	12:32 AM NBC T	Tonight Show	11:35P-12:35XN	M	30 2012AAN	FL001H		\$900.00 NM
33	10/27/12 Class of Tir	10/27/1 me - Pre-			VE SATURDAY NIGHT	S-	:30	1	\$2,600.00	NM	
	Weeks:	Start Da 10/22/12			Spots/Week 1	Rate \$2,600.00					
	Spots: # Ch		Air Date	Air Time Descri	•	Start/End Time	Len	gth Ad-ID			Rate Type
	A 100 CO.		10/27/12		RDAY NIGHT LIVE	SATURDAY NI		:30 2012AAN	FL001H		\$2,600.00 NM
34	10/24/12 Class of Tir	10/24/1		C Prime L&O SVU	9:00-10:00 PM	W	:30	1	\$4,000.00	NM	
	Weeks:	Start Da	te End D		Spots/Week	Rate					
	• • • • •	10/22/12			1	\$4,000.00					
	Spots: # Ch 1 Wi		Air Date 10/24/12	Air Time Descr 9:41 PM NBC F	<u>iption</u> Prime L&O SVU	Start/End Time 9:00-10:00 PM	900000000000000000000000000000000000000	<u>gth Ad-ID</u> :30 2012AAN	IFL001H		<u>Rate Type</u> \$4,000.00 NM





WESH P O Box 26876 Lehigh Valley, PA 18002-6876 FIN# 59-3186949
 Invoice #
 Invoice Date
 Invoice Month
 Invoice Period

 937121-1
 10/28/12
 October 2012
 10/01/12 - 10/28/12

Advertiser	Product	Estimate Number	
American Action Network	AMER ACTION NETWORK	2870	

www.wesh.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
34	10/24/12 Class of Tin	10/24/12 ne - Immedia	NBC Prime L&O SVU tely Pre-emptible without r	9:00-10:00 PM notice	W	:30	oze is the seed.	\$4,000.00	NM	
35	10/26/12 Class of Tin	10/26/12 ne - Pre-emp	NBC Prime GRIMM tible with notice	9:00-10:00 PM	F	:30	- 1	\$5,000.00	NM	
	Weeks:	Start Date 10/22/12	End Date MTWTFSSF	Spots/Week 1	<u>Rate</u> \$5,000.00		,			
-	Spots: # Ch	Day Air	Date Air Time Descrip	tion	Start/End Time	Leng	th Ad-ID			Rate Type
	1 WE	SHF 10/2	26/12 9:37 PM NBC Pr	ime GRIMM	9:00-10:00 PM	::	30 2012AAN	FL001H		\$5,000.00 NM
					Total Spots		79			
							Automobile and the second			

Payment Terms 30 Days

Gross Total

\$101,300.00

Agency Commission

\$15,195.00

Net Amount Due

\$86,105.00

DUP INVOICE TE

The Party of the P



WESH 1021 N. Wymore Rd. Winter Park, FL 32789 Main: (407)645-2222

Billing: (407)389-7661

www.wesh.com

Billing Address:

American Media & Advocacy Group Attention: Accounts Payable 815 Slater Ln Alexandria, VA 22314

Send Payment To:
WESH
P O Box 26876
Lehigh Valley, PA 18002-6876
FIN# 59-3186949

16 10/29/12

Weeks:

10/29/12

Start Date

10/29/12

M-F 4-5 PM NEWS

MTWTFSS

M----

Class of Time - Immediately Pre-emptible without notice

End Date

11/04/12

| Invoice # | Invoice Date | Invoice Month | Invoice Period | 937121-2 | 11/04/12 | November 2012 | 10/29/12 - 10/29/12

 Station
 Account Executive
 Sales Office
 Sales Region

 WESH
 Fran Berg
 Eagle-Washingt
 National

Advertiser Product Estimate Number

American Action Network AMER ACTION NETWORK 2870

Broadcast Cash
Special Handling

| <u>Advertiser Code</u> | <u>Product Code</u> | 131 | 405

Agency Ref Advertiser Ref

							Spots/			
Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
2	2 10/29/12 Class of Ti	10/29/12 me - Pre-emp	M-F Early Sunrise otible with notice	5:00-6:00 AM	M	:30	2	\$350.00	NM	
	Weeks:	Start Date 10/29/12	End Date MTWTFSS 11/04/12 M	-	<u>Rate</u> \$350.00					
1	Spots: # C				Start/End Time		h Ad-ID			Rate Type
				Early Sunrise	5:00-6:00 AM		0 2012AANI			\$350.00 NM
	1 W	ESHM 10	/29/12 5:41 AM M-F	Early Sunrise	5:00-6:00 AM	:3	0 2012aani	FL001H		\$350.00 NM
4	10/29/12 Class of Ti	10/29/12 me - Pre-emp	M-F Sunrise @6AM otible with notice	6:00-7:00 AM	M	:30	1	\$1,300.00	NM	
	Weeks:	Start Date 10/29/12	End Date MTWTFS: 11/04/12 M		<u>Rate</u> \$1,300.00					
-	Spots: # C		Date Air Time Des	cription	Start/End Time		h Ad-ID			Rate Type
	1 W	ESHM 10	/29/12 6:43 AM M-F	Sunrise @6AM	6:00-7:00 AM	:3	0 2012AAN	FL001H		\$1,300.00 NM
6	3 10/29/12 Class of T	10/29/12 me - Pre-emp	NBC Today Show otible with notice	7:00-9:00 AM	M	:30	1	\$1,800.00	NM	
	Weeks:	Start Date 10/29/12	End Date MTWTFS: 11/04/12 M		<u>Rate</u> \$1,800.00					
	Spots: # C	h <u>Day Air</u>	Date Air Time Des	cription	Start/End Time	Lengt	h Ad-ID			Rate Type
	1 W	ESHM 10	/29/12 8:58 AM NB	C Today Show	7:00-9:00 AM	:3	0 2012AAN	FL001H		\$1,800.00 NM
12	2 10/29/12 Class of T	10/29/12 me - Pre-emp	KATIE COURIC DA	Y 2-3PM	M	:30	1	\$600.00	NM	
	Weeks:	Start Date 10/29/12	End Date MTWTFS: 11/04/12 M		Rate \$600.00					
	Spots: # C	h <u>Day Air</u>	Date Air Time Des	scription	Start/End Time	Lengt	h Ad-ID			Rate Type
	1 W	ESHM 10	/29/12 2:50 PM KA	TIE COURIC DAY	2-3PM	:3	0 2012AAN	FL001H	in the second	\$600.00 NM
14	1 10/29/12 Class of T	10/29/12 ime - Pre-em	M-F 3-4 PM ptible with notice	3:00-4:00 PM	M	:30	2	\$700.00	NM	
	Weeks:	Start Date 10/29/12	End Date MTWTFS 11/04/12 M		<u>Rate</u> \$700.00					
	Spots: # C	h <u>Day Aiı</u>	Date Air Time Des	scription	Start/End Time	Lengt	h Ad-ID			Rate Type
1	1 W	ESHM 10	/29/12 3:19 PM M-F	3-4 PM	3:00-4:00 PM	:3	0 2012AAN	FL001H		\$700.00 NM
	2 W	ESHM 10	/29/12 3:35 PM M-F	3-4 PM	3:00-4:00 PM	:3	0 2012AAN	FL001H		\$700.00 NM

Rate

\$900.00

:30

\$900.00

NM

M-F 4-5 PM

Spots/Week

DUPINVOICE ATE



WESH P O Box 26876 Lehigh Valley, PA 18002-6876 FIN# 59-3186949

Advertiser	Product	Estimate Number
American Action Network	AMER ACTION NETWORK	2870

www.wesh.com

ww.wesh.com										
							Spots/			
ine Start Da	te End Da	te Descr	iption	Start/End Time	MTWTFSS	Length	Week	Rate	Type	
16 10/29/12 Class of			-5 PM NEWS emptible without r	M-F 4-5 PM	M	:30	2	\$900.00	NM	
Spots: #		Air Date	Air Time Descrip	tion_	Start/End Time	Lengt	h Ad-ID			Rate Type
2	WESHM	10/29/12	4:23 PM M-F 4-5	PM NEWS	M-F 4-5 PM	:3	0 2012AANI	-L001H		\$900.00 NN
1	WESHM	10/29/12	4:54 PM M-F 4-5	5 PM NEWS	M-F 4-5 PM	:3	0 2012AANI	-L001H		\$900.00 NN
18 10/29/12 Class of	10/29/1 Time - Pre-e		-6 PM ROT notice	5:00-6:00 PM	M	:30	1	\$1,500.00	NM	
Weeks:	Start Dat 10/29/12	e End Da 11/04/1		Spots/Week 1	<u>Rate</u> \$1,500.00					
Spots: #	Ch Day		Air Time Descrip	•	Start/End Time	Lengt	th Ad-ID			Rate Type
· · · · · · · · · · · · · · · · · · ·	WESHM	WATER THE PROPERTY.	5:53 PM M-F 5-6	The state of the s	5:00-6:00 PM		0 2012AAN	FL001H		\$1,500.00 NM
20 10/29/12	10/29/1	2 ME6	-6:30 PM			.20	4	¢0.000.00	NINA	7.700000
Class of	Time - Pre-e	emptible with	notice	M-F 6-6:30 PM	M	:30	1	\$2,200.00	NM	
Weeks:	10/29/12	e End Da 11/04/1		Spots/Week 1	<u>Rate</u> \$2,200.00					
Spots: #	Ch <u>Day</u>	Air Date	Air Time Descrip	otion	Start/End Time	Leng	th Ad-ID			Rate Typ
1	WESHM	10/29/12	6:14 PM M-F 6-6	5:30 PM	M-F 6-6:30 PM	:3	30 2012AAN	FL001H		\$2,200.00 N
23 10/29/12 Class of			ntertainment Ton emptible without r	igł7:00-730 PM notice	M	:30	1	\$1,800.00	NM	
Weeks:	Start Date 10/29/12	te End Da 11/04/1		Spots/Week 1	<u>Rate</u> \$1,800.00					
Spots: #			Air Time Descrip		Start/End Time	Leng	th Ad-ID			Rate Typ
				tertainment Tonight	7:00-730 PM		30 2012AAN	FL001H		\$1,800.00 NI
25 10/29/12 Class of		2 M-F A	ccess Hollywood	Access Hollywood	М	:30	1	\$1,800.00	NM	
Weeks:	Start Da	te End Da	te MTWTFSS	Spots/Week	Rate	;				
Spots: #	10/29/12 Ch Day		Air Time Descrip	1	\$1,800.00 Start/End Time	Leng	th Ad-ID			Rate Typ
. –	WESHM	10/29/12	7:45 PM M-F Ac		Access Hollywo		30 2012AAN	FL001H		\$1,800.00 NI
20.40/20/4	40/00/4	0 M.C.						40,000,00	N.13.4	
28 10/29/12 Class of	2 10/29/1 Time - Pre-6		News @ 11PM notice	11-1135p	M	:30	1	\$2,000.00	NM	
Weeks:	Start Da			Spots/Week	Rate					
Snots: #	10/29/12		Air Time Descrip	1	\$2,000.00	Long	th Ad ID			Data Tun
Spots: #	WESHM		11:32 PM M-Su N		Start/End Time 11-1135p		<u>th Ad-ID</u> 30 2012aan	EI 001µ		Rate Typ \$2,000.00 N
	VVESITIVI			News @ TTPIVI	11-1135p		30 2012AAN	PLUUIH		\$2,000.00 N
32 10/29/12 Class of		2 NBC ediately Pre-	Tonight Show -emptible without	11:35P-12:35XM notice	M	:30	2	\$900.00	NM	
Weeks:	Start Da 10/29/12	te End Da		Spots/Week 2	<u>Rate</u> \$900.00					
Spots: #		Air Date	Air Time Descrip	otion	Start/End Time	Leng	th Ad-ID			Rate Typ
	WESH M	10/29/12 MG 32.3		onight Show	11:35P-12:35X		00	M.S.		\$900.00 N
3	WESHM	70/29/12 or 32.1 10/2	11:49 AM NBC T	oday Show III	11AM-12PM/10)-11/ ::	30 2012aan			\$900.00 N
2	WESHM		11:48 PM NBC T	onight Show	11:35P-12:35XI	M ::	30 2012AAN	IFL001H		\$900.00 N
				· · · · · · · · · · · · · · · · · · ·	Total Spots		16			

Gross Total

\$18,700.00

DU PINVOICE AT E



WESH P O Box 26876 Lehigh Valley, PA 18002-6876 FIN# 59-3186949

Invoice #	Invoice Date	Invoice Month	Invoice Period
937121-2	11/04/12	November 2012	10/29/12 - 10/29/12

Advertiser	Product	Estimate Number
American Action Network	AMER ACTION NETWORK	2870

www.wesh.com

Agency Commission

\$2,805.00

Net Amount Due

\$15,895.00